



# Candidate Development Workshop

## Win Your Campaign

The Candidate Development Workshop builds on the Campaign Management Workshop. The program helps current and prospective candidates identify the steps needed to run a successful campaign.

Additional on-demand content, which complements this material, is available to program enrollees.

Ideal attendees for the Candidate Development Workshop are individuals who are looking to become more politically active.

You will learn how to:

- Decide if they are ready to run
- Organize a campaign staff and structure
- Raise funds
- Work with the media
- Communicate with voters



Torrance Mun. Airport  
Gen. Meeting Room  
3301 Airport Drive  
Torrance, CA 90505



Saturday  
August 24, 2019  
7:00 a.m. - 3:00 p.m.



- \$50 -  
Register early for a  
reduced price

## Register Today

Register online at [LeadershipInstitute.org](http://LeadershipInstitute.org) or contact Dena Espenscheid at [DEspenscheid@LeadershipInstitute.org](mailto:DEspenscheid@LeadershipInstitute.org) or (703) 247-2000 ext. 375.



**Leadership  
Institute**  
Training Conservatives Since 1979



@LeadershipInst  
LeadershipInstitute  
[LeadershipInstitute.org](http://LeadershipInstitute.org)

