



# Speechwriting Workshop

Wednesday - Thursday, November 20-21, 2019

*Breakfast & Check-in begins at 9:00 a.m.*

## Wednesday, November 20

### **Welcome and Introduction**

6:00 p.m. – Hannah-Catherine Smith, Leadership Institute

### **Lecture – Elements of Speechwriting**

6:05 p.m. – Dr. John Shosky, Roncalli Communications

In this engaging lecture on elements of speechwriting, you'll learn:

- to analyze famous speeches;
- what makes an effective speech; and
- to write by committee

### **Practice – Write by Committee**

7:30 p.m.

Attendees break up into small groups to brainstorm and to practice writing a full speech. Instructor will be available to advise and to answer questions.

### **Lecture – Final Thoughts and Q&A**

8:10 p.m.

### **Conclusion**

8:50 p.m. – Hannah-Catherine Smith

Homework: Attendees are to prepare 5-minute (400-word) speech. Attendees will deliver this speech tomorrow evening.

Attendees complete evaluations.



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## Thursday, November 21

### **Welcome**

6:00 p.m. – Hannah-Catherine Smith, Leadership Institute

### **Lecture – Components of an Effective Speech**

6:05 p.m. – Dr. John Shosky, Roncalli Communications

In this engaging lecture on the components of an effective speech, you'll learn:

- to analyze your audience and
- give a call to action

### **Practice – Group Delivery**

7:40 p.m.

In this engaging practical application, you'll

- receive feedback on your speech and
- learn tips for improvement

Attendees break into groups and each delivers his prepared speech. The group and instructor provide feedback.

### **Lecture – Final Thoughts and Q&A**

8:30 p.m.

### **Conclusion**

9:00 p.m. – Hannah-Catherine Smith

Attendees complete and return evaluations.